

COUNCIL GOALS AND IMPLEMENTATION PROJECTS
FY 2019-2020
(Adopted March 27, 2019)

Goal 1: Improve communication with residents and increase transparency

Projects

- Redesign city website to improve usability and provide more information
- Increase transparency of financial information and provide quarterly Council updates
- Find ways to engage Spanish speaker in city processes
- Complete “Implementation Steps” of Citizen Involvement Plan
- Evaluate feasibility of providing Residents Police Academy and Latino Residents Academy
- Increase Police Department community outreach
- Increase city engagement with elder community and increase participation in age-friendly communities
- Increase communication on government engagement and volunteer opportunities
- Increase communication with Phoenix-Talent School District

Goal 2: Update city policies, procedures and plans

Projects

- Update Council Rules of Procedure
- Update city purchasing policy
- Update city personnel policies and procedures
- Adopt city emergency operations and fire protection plan
- Evaluate progress of Human Resources consultant work
- Transition permanent records retention from paper to digital
- Adopt city records retention policy
- Adopt city social media policy
- Update city commissions’ and committees’ functions policy

Goal 3: Evaluate city staffing and compensation levels

Projects

- Complete management compensation study
- Investigate possibilities for developing employee succession plan

Goal 4: Improve city financial stability

Projects

- Promote sustainable development to increase property tax revenue
- Adopt a construction excise tax (CET)
- Process more building plans and permits in-house
- Investigate creating special funds to support Council priorities such as affordable housing and energy sustainability

Goal 5: Improve public safety for city residents and visitors

Projects

- Provide employee training to promote high quality, non-biased law enforcement
- Develop agreements with neighboring jurisdictions to promote fire protection and emergency preparedness cooperation

Goal 6: Increase efficiency and environmental sustainability in city operations

Projects

- Decrease use of paper statements for city billing
- Increase on-line or other automatic payment options for city services
- Adopt sustainable purchasing policies

Goal 7: Reduce housing insecurity by expanding residential land availability and improving housing affordability

Projects

- Evaluate implementation of Housing Element (HE)
- Investigate potential for land exchanges to increase buildable lands within UGB
- Complete zoning codes changes to implement HE efficiency measures
- Develop ordinances to implement direct measures to promote affordable housing, such as a construction excise tax and inclusionary zoning

Goal 8: Establish a thriving downtown business district

Projects

- Implement recommendations from parking study
- Increase business community outreach through the Economic Development Commission

Goal 9: Improve citywide energy conservation, efficiency and environmental sustainability

Projects

- Adopt clean energy element of Comprehensive Plan
- Implement Strategic Energy Management (SEM) program for all city-owned facilities
- Investigate funding options for a permanent staff position to oversee energy and sustainability policy development and implementation
- Adopt policies to reduce the use of single use plastics citywide
- Promote and sustain “zero waste” principles at Harvest Festival
- Promote and sustain a citywide education and promotion program for residential and commercial generators of waste about the economic and environmental benefits of, and opportunities to, reduce the generation of waste through waste prevention and reuse
- Continue partnership with Recology and others on waste management planning and education
- Develop programs that incentivize greater use of alternative transportation modes to and from the downtown area for both businesses and residents
- Implement city’s Integrated Pest Management policy
- Construct new solar installation on city property
- Ensure funding for energy and environmental sustainability projects

Goal 10: Adopt and maintain a Capital Improvements Plan (CIP) for all city departments

Goal 11: Improve volunteer recruitment and retention strategies

Projects

- Continue organization of volunteer work parties
- Organize annual volunteer recognition event
- Recruit student volunteers from Phoenix-Talent School District

Goal 12: Develop leadership skills of city commissions and committees

Projects

- Provide annual training session for new commissioners and committee members
- Adopt Council Liaison policy that includes mentorship component