

ECONOMIC DEVELOPMENT IN TALENT



Economic Development Plan

VISION AND GOALS

Talent - the Small City where Big Things are Happening

We see a Talent where thriving manufacturers and a vibrant downtown business community drive economic growth - and make Talent a perfect place to live, work, grow, shop, and play.

We support this vibrant business community by:

- ❑ All-in attitude toward helping local businesses succeed
- ❑ Understanding our business community's needs and concerns
- ❑ Connecting them with the resources they need to grow in Talent
- ❑ Encouraging events that bring people in to enjoy Talent

Economic Development Plan

4 Ways to Support Business Success in Talent

1. Chamber of Commerce Business Survey
2. Rapid Response Team
3. Website updates
4. Promoting and supporting more events in Talent

Economic Development Plan

4 Ways to Support Business Success in Talent

Chamber of Commerce Business Survey

- ❑ What needs do local businesses have?
- ❑ How can the City be a partner in enabling their growth?
- ❑ Modeled after successful surveys in Grants Pass and Ashland

What's Happening Next?

- ❑ Talent Chamber will soon begin interviewing Talent business owners - Spring 2015
- ❑ The Chamber and Economic Development committee will have rich, actionable data to guide our support - September 2015

Economic Development Plan

4 Ways to Support Business Success in Talent

Rapid Response Team: Knowledge and Help to Grow,

- ❑ Providing Expertise & Answers
Here
- ❑ Connecting to Resources
- ❑ Start, Grow, or Move in Talent - we're here to help

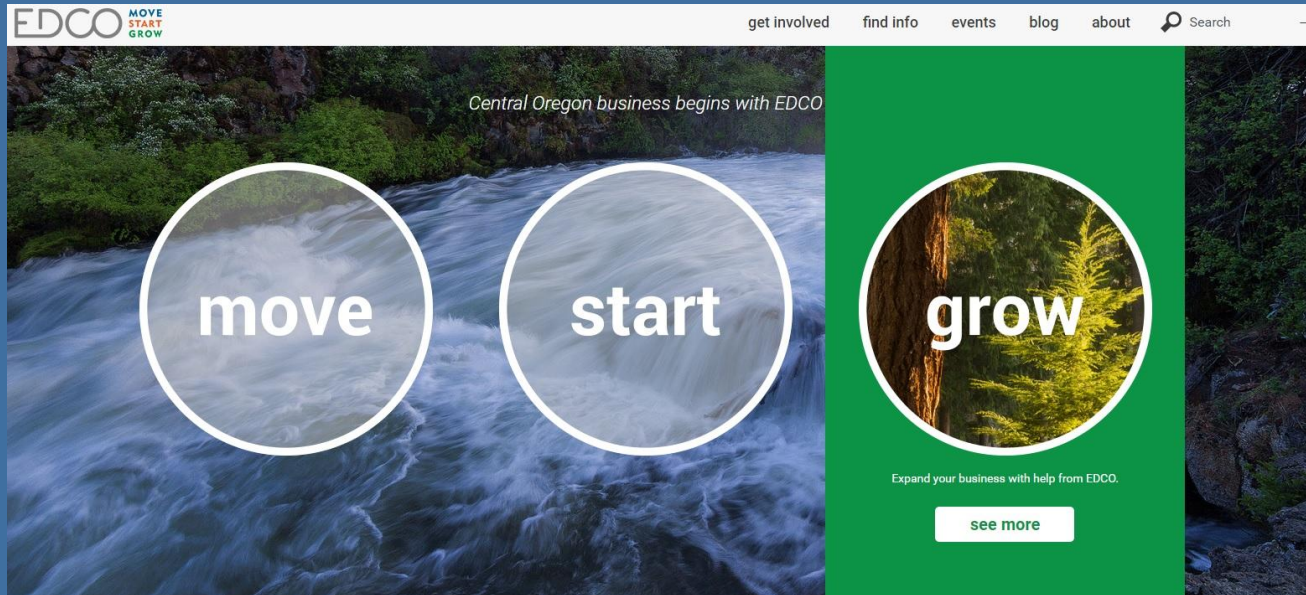
What's Happening Next?

- ❑ Economic Development Committee will define areas of expertise
- June 2015
- ❑ Create Talent Rapid Response - October 2015

Economic Development Plan

4 Ways to Support Business Success in Talent

Website Updates



Economic Development Plan

4 Ways to Support Business Success in Talent

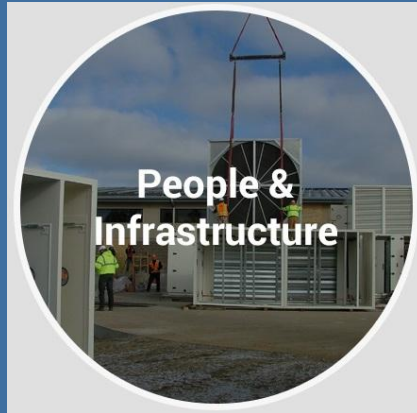
Website Updates

Welcome to

EDCO's Info Hub

The most current, comprehensive data on Central Oregon available

Whether you are evaluating communities for relocation, conducting market research, searching for regional economic data, or looking for maps of the region, the Hub's got it – or EDCO knows how to find it. Still can't find what you're looking for? [Contact us](#) and we'll track it down for you.



<https://www.edcoinfo.com/>

Economic Development Plan

4 Ways to Support Business Success in Talent

Website Updates



Business Resources

Central Oregon has an active, dynamic business community that has access to a myriad of resources, programs, initiatives, and partnerships designed to propel companies to greater success.

1. [EDCO partners](#)
2. [Business and Mentoring Resources](#)
3. [Business Support Organization Directory](#)
4. [Financing resources](#)
5. [Bendforbusiness.com](#)

Mentoring Resources

Startups and small businesses can tap into the EDCO [Stable of Experts](#) network for advice and mentoring from experienced professionals.

Economic Development Plan

4 Ways to Support Business Success in Talent

Website Updates: Support, with one click

- ❑ Making the right information easily accessible
- ❑ Regular updates, adding as we learn
- ❑ Direct access to further support - “How Can We Help?”

What’s Happening Next?

- ❑ Economic Development Committee will suggest information needs, based on the Chamber survey - November 2015
- ❑ Monthly-Quarterly Website updates begin - January 2016

Economic Development Plan

4 Ways to Support Business Success in Talent

Events: What's Happening in Talent?

- ❑ Grape Fair, Harvest Festival
- ❑ Talent Artisans & Growers
- ❑ Art & Music Festivals

What's Happening Next?

- ❑ Help events happen here!
- ❑ Connecting local organizations to event resources
- ❑ Streamlining city processes related to holding events

Economic Development Plan

Talent

All-in Attitude: Information, Resources, & Events

...the Small City...

...where Big Things are
Happening!