



Adopted Council Goals for FY 2016-17

Citizen Involvement

1. Form committee, and adopt a sustainability plan that will be a recommending body to the City.
 - Create a clean energy plan, seeking to significantly reduce Talent's public and private consumption of carbon-releasing energy sources and overall energy footprint.
 - Form an Environmental Committee.
2. Maintain Harvest Festival Stability.
3. Establish better communication methods between City government and residents:
 - Visual boards posted at all future City projects.
 - Informal open house forum to introduce residents to their City government.
 - Improve events and volunteer communication.

Culture & Recreation

1. Develop Phase 3 of the Splash Pad.
2. Discover ways to fund the increasing cost of parks maintenance.

Budget & Finance

1. Finalize finance software implementation.
2. Codify the City of Talent Ordinances and get online.
3. Replace 4 outdated servers at City Hall.
4. Pursue funding for Rapp Rd., sidewalks, curbs, gutter and bike lanes.

Public Safety

1. Develop Wagner Creek Road Safety Plan.
2. Maintenance program to tour the City to check on blighted areas.

Economic Development

1. Create and adopt a communication plan to remain informed of business community needs.
2. Formalize Economic Development Committee.

Planning

1. Review Zoning Code for purposes of Economic Development.
2. Create OR 99 Master Plan.
3. Update Commercial Signage Standards e.g. Color, size and design.

Branding

1. Develop City of Talent brand signage.
 - Review logos and taglines.
2. Create a beautification program with TURA for the City.
3. Design banner poles for 3 points of entrance. And install upon approval.
4. Develop public arts standards and guidelines for City projects and/or in public spaces.

Infrastructure

1. Upgrade Supervisory Control and Data Acquisition (SCADA) system.
2. Complete an installation plan for LED lights.
 - Install Phase 1.
3. Discover funding for solar panels on one or more City buildings, beginning with Community Center or best option.

Goals will be re-evaluated quarterly