



## **Adopted Council Goals for FY 2016-17**

### **Citizen Involvement**

1. Form committee, and adopt a sustainability plan that will be a recommending body to the City.
  - Create a clean energy plan, seeking to significantly reduce Talent's public and private consumption of carbon-releasing energy sources and overall energy footprint.
  - Form an Environmental Committee.
2. Maintain Harvest Festival Stability.
3. Establish better communication methods between City government and residents:
  - Visual boards posted at all future City projects.
  - Informal open house forum to introduce residents to their City government.
  - Improve events and volunteer communication.

### **Culture & Recreation**

1. Develop Phase 3 of the Splash Pad.
2. Discover ways to fund the increasing cost of parks maintenance.

### **Budget & Finance**

1. Finalize finance software implementation.
2. Codify the City of Talent Ordinances and get online.
3. Replace 4 outdated servers at City Hall.
4. Pursue funding for Rapp Rd., sidewalks, curbs, gutter and bike lanes.

## **Public Safety**

1. Develop Wagner Creek Road Safety Plan.
2. Maintenance program to tour the City to check on blighted areas.

## **Economic Development**

1. Create and adopt a communication plan to remain informed of business community needs.
2. Formalize Economic Development Committee.

## **Planning**

1. Review Zoning Code for purposes of Economic Development.
2. Create OR 99 Master Plan.
3. Update Commercial Signage Standards e.g. Color, size and design.

## **Branding**

1. Develop City of Talent brand signage.
  - Review logos and taglines.
2. Create a beautification program with TURA for the City.
3. Design banner poles for 3 points of entrance. And install upon approval.
4. Develop public arts standards and guidelines for City projects and/or in public spaces.

## **Infrastructure**

1. Upgrade Supervisory Control and Data Acquisition (SCADA) system.
2. Complete an installation plan for LED lights.
  - Install Phase 1.
3. Discover funding for solar panels on one or more City buildings, beginning with Community Center or best option.

**\*Goals will be re-evaluated quarterly\***